



*****MEDIA ADVISORY*****

iRobot 210 Negotiator™ Now Available in Europe

Affordable Surveillance Robot is Ideal for Public Safety Professionals and Security Forces

Summary: iRobot Corp. (Nasdaq: IRBT) announced that its iRobot 210 Negotiator tactical robot is now available to public safety professionals and security forces in Europe. The basic reconnaissance robot allows increased situational awareness while keeping the operator at a safe distance in dangerous scenarios.

About: The iRobot 210 Negotiator is proven in the field and provides numerous benefits to a broad group of public safety professionals, including police departments, fire departments and security experts. By providing increased situational awareness, the robot allows substantial operational time savings, minimized risk during dangerous building searches, reduced team size and increased response options.

“The Negotiator and other tactical robots like it have proven to be extremely valuable tools for police departments and security personnel throughout the world,” said Joe Dyer, president of iRobot Government and Industrial Robots. “These brave professionals face potentially dangerous situations every day. The robot’s ability to provide a set of eyes and ears, all while keeping the operator at a safe distance, can result in increased mission effectiveness. Even more importantly, it can save lives.”

The iRobot 210 Negotiator is highly mobile, able to climb stairs and requires little training time due to its ease of use. Because of its lightweight, compact design, the robot can be easily carried, quickly deployed and can fit in any response vehicle. Depending on the customers’ needs, the Negotiator is adaptable and may be outfitted with a range of add-on accessories, enhancing its reconnaissance and chemical detection capabilities.

The iRobot 210 Negotiator will be supported from within Europe and backed by iRobot’s world-class quality and customer support.

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About iRobot Corp.

iRobot designs and builds robots that make a difference. The company’s home robots help people find smarter ways to clean, and its government and industrial robots help protect those in harm’s way. iRobot’s consumer and military robots feature iRobot AWARE® robot intelligence systems, proprietary technology incorporating advanced concepts in navigation, mobility, manipulation and artificial intelligence. For more information about iRobot, please visit www.irobot.com.